

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 53759 UN NTL-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/10/12 04:33 PM
 Client: RESTORE OUR FUTURE (330290) CPE: / / 1899 Agency Commission: 15 % Updated: CHGRILLO on 08/10/12 04:44 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: EST#1899 (1300) Self :20:00 **UNCONFIRMED**
 Buyer: ELISE CLOYD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 08/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	A MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$125.00	8	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	8										
002	A DPRICE	0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										
003	A LETTER02	0 2 2 2 2 0 0	LETT	30				0.0	\$700.00	8	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	8										
004	A PCSWE3	0 0 2 0 0 0 0	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/15/12	2										
005	A PBLOODS	0 0 0 0 2 0 0	REGP	30				0.0	\$6,000.00	2	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	2										
006	A MCBSAT	0 0 0 0 0 2 0	MORN	30				0.0	\$275.00	2	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										
007	A AINSIDERSA	0 0 0 0 0 1 0	ACC	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

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 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	APRIMESA2	0 0 0 0 0 2 0	REGP	30				0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	APWIFESUN2	0 0 0 0 0 0 2	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AMEARLY	2 0 0 0 0 0 0	MORN	30				0.0	\$125.00	2	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ADPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ALLETTER02	2 0 0 0 0 0 0	LETT	30				0.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	36	\$0.00	\$0.00	\$44,800.00	\$38,080.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$44,800.00	\$38,080.00